

# 2015 ANNUAL REPORT

Why  
are we so  
passionate  
about animal  
testing?

The answer is  
staring you  
in the face.



## President's Message

Dr. Capaldo and her  
rescued Shiba Inu, Kibou

***"Donors do not give to organizations because organizations have needs; they give because organizations meet needs."** —Kay Sprinkel Grace*

### Sometimes it really is all about YOU...

Almost everywhere, you see people of all ages joyfully taking selfies—that modern creation that turns the camera lens squarely on you. So, forgive me if I do that too...that is, turn my focus to YOU.

While it's important as CEO that I ensure NEAVS' Annual Report conveys a concise summary of our year's work as well as our finances and changes, it's equally important that you know I, and everyone at NEAVS, never lose sight of who makes our amazing animal protection work possible.

The following pages remain critical to sustaining your support and confidence. We are taking our goal—to highlight some of our faithful and generous donors—to heart. As we have done in UPDATES over the past year, our 2015 Annual Report highlights supporters who share "why NEAVS." Through honoring them, we honor each of you.

During the hard times, when facts, legal arguments, common sense, and the best of humanity and compassion should prevail, instead we see the powers that be blocking doors, so we rely on the strength we get from our

supporters to go back again and again until we succeed. When we see how we have to work to reach our goals, we need our "village"—including you—to provide us with the moral support to fuel fortitude.

In 2015, our supporter base continued to grow, lapsed donors returned, and the tried and faithful stayed with us in their decades-long support.

As 2015 closed, 2016 opens new doors through which I see two things: the beautiful faces of the animals we work so hard to help *and* the beauty of our loyal supporters who make our work possible.

There. Simple. Our two crucial sources of strength, fortitude, light and inspiration.

Thank you for making 2015 another year of progress for the animals, for looking forward to 2016, and for knowing exactly what, where and how we will make our next strides on their behalf.

For the animals,



Theodora Capaldo, EdD  
Chief Executive Officer



### NEW ENGLAND ANTI-VIVISECTION SOCIETY

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Boston, MA 02108

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Email: [info@neavs.org](mailto:info@neavs.org)

[www.neavs.org](http://www.neavs.org)

Founded in 1895, the New England Anti-Vivisection Society (NEAVS) is a Boston-based, national animal advocacy organization dedicated to ending the use of animals in research, testing, and science education. Through research, outreach, education, legislation, litigation, and policy change, NEAVS advocates for replacing animals with modern alternatives that are ethically, humanely, and scientifically superior.



### Photography Courtesy of Jo-Anne McArthur

**Cover photo:** Mari, a Sumatran orangutan, who is now living at the Center for Great Apes Sanctuary. She arrived at the Center from a research facility in Georgia where she was part of a language and cognition study.

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by becoming a NEAVS member  
for \$30 a year.

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# Thank You... for Your Support

NEAVS relies on your support to advance our mission of compassionate and better science. Here are some of the ways you can help us help animals.

- **Outright Gifts:** Cash, checks, or credit cards are accepted. No gift is too small! Consider joining our Monthly Donors Program for automated and effortless support of NEAVS through your credit or debit card, which you can cancel at any time.
- **Planned Gifts your financial advisor can help you establish:**
  - ♦ Bequests
  - ♦ Charitable Remainder Trusts (CRTs)
  - ♦ Life Insurance Beneficiary
  - ♦ Individual Retirement Accounts (IRAs)

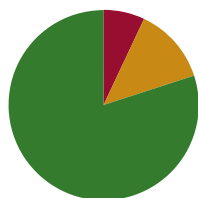
- **Vehicle Donation:** Turn your used car, truck or RV into a gift to help animals. Donate through the national V-DAC vehicle donation program online or call 877-999-8322—it's quick and easy and accepts any vehicle running or not (towing is included)!

Contact your estate planner or financial advisor to discuss the best way to meet your philanthropic objectives.

As a 501(c)(3), your donations to NEAVS are tax-deductible to the fullest extent of U.S. law.

If you have questions, contact Ray Pasciuto, Director of Development and Member Services, 617-523-6020, ext. 12, or email [rpasciuto@neavs.org](mailto:rpasciuto@neavs.org).

## Year-End Financials

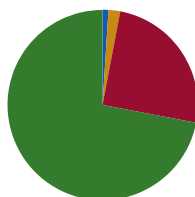


### 2015 Operating Expenses

Programs .....	79.87%	\$756,520
Development .....	13.18%	\$124,844
Administrative .....	6.95%	<u>\$65,837</u>
		\$947,201

### 2015 Contributions and Income

Bequests .....	73.70%	\$640,985
Contributions .....	27.55%	\$239,605
Investment Income .....	-1.61%	(\$13,985)
Other .....	0.36%	<u>\$3,125</u>
		\$869,730



## Leadership

For more information, visit [neavs.org](http://neavs.org) and [releasechimps.org](http://releasechimps.org).

## Board of Directors

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# 2015 Look Back for Ins

**2015: A very good year!** NEAVS' 2015 ANNUAL REPORT gives us an opportunity to look back on the immense progress we made for animals in labs. It was a year in which **historic steps were attained after years of hard work.**

Our focus is on each individual animal locked in a lab cage for outdated, inhumane and 'status quo' science. Our mission is to aid them, and the humans who will benefit from the advances of modern science.

## 2015 highlights:

- Dr. Capaldo, our CEO, once again presented at the **Annual Cosmetics Compliance Summit**—a global outreach to the cosmetics industry.
- **Nancy Finn, Communications and Marketing Director, took NEAVS on-the-road**, hosting 'Cruelty-Free Beauty Days' to build support for the Humane Cosmetics Act (HCA-H.R. 2858), and to foster awareness of compassionate consumer choices, our Leaping Bunny program, and how unnecessary animal testing is!
- Our **2015 Summer UPDATE, dedicated to some of the outstanding women in the animal movement**, celebrated those who founded or co-founded national and international animal protection organizations, sanctuaries and/or were notable field researchers. NEAVS has worked hand-in-hand with many of them on some of our most effective work for animals.
- With your help, **the United States Department of Agriculture (USDA) received over 10,000 public comments** on NEAVS' Primate Psychological Well-Being Rulemaking Petition in which we argued that the USDA falls short of its mandate to protect and enhance the psychological well-being of tens of thousands of primates in U.S. labs.

- **The U.S. Fish and Wildlife Service (FWS) announced captive chimpanzees would be up-listed from threatened to the endangered list**—just like their free-living relatives—in response to a Rulemaking Petition of which NEAVS was a coalition member.
- **NEAVS gathered a coalition** of chimpanzee experts, sanctuaries and former caregivers, to launch a campaign under counsel of Katherine Meyer of Meyer Glitzenstein and Eubanks LLP, Washington, D.C., in order to stop FWS from granting **Yerkes National Primate Research Center (Yerkes) a permit to export the 'Yerkes 8'**—Lucas, Fritz, Agatha, Abby, Tara, Faye, Elvira, and Georgia (to whom NEAVS pledges lifetime care)—to an unaccredited overseas zoo.
- ♦ We are honored to work with coalition members:
  - Chimps, Inc.—Lesley Day, President
  - Cruelty Free International—Michelle Thew, Chief Executive Director
  - Fauna Foundation—Gloria Grow, Founder and Director
  - Former Yerkes' Caregivers—Terri Hunnicutt, Jen Feuerstein, Rachel Weiss, JD
  - Friends of Washoe/Fauna—Mary Lee Jensvold, PhD, Board of Directors
  - Jungle Friends Primate Sanctuary—Kari Bagnall, Founder and Director
  - Primate Rescue Center—April Truitt, Founder and Director

**The campaign exploded into worldwide support** from esteemed experts including, Dr. Richard W. Wrangham, the Pan African Sanctuary Alliance (PASA), the Great Apes Survival Partnership (GRASP, a U.N. Initiative), Frands Carlsen of the European Endangered Species Programmes (EEP), Dr. Cynthia Moss of the Amboseli Trust for Elephants, Dr. Richard E. Leakey, Paleoanthropologist and Conservationist, as well as a host of other experts in U.S. and worldwide conservation, and 27,000+ comments with the vast majority in opposition to Yerkes' export permit.



# Inspiration

**In response to the lawsuit filed by NEAVS and its coalition, FWS retracted its initial decision to approve Yerkes' export permit, and instead re-opened another comment period.**

- The National Institutes of Health (NIH) announced it will **retire ALL federally-owned chimpanzees** and **NO LONGER HOLD 50** in 'reserve' for possible future research.
- **In 2015 alone, NEAVS' Sanctuary Fund granted \$100,000+ in support of 10 sanctuaries** to provide needed assistance for animals rescued from labs who are now living in sanctuary. We want to share three of the many thanks that mean so much to us:
  - ♦ "We at Chimp Haven are so appreciative of [NEAVS'] support. As you well know, these gifts are essential to us...providing lifetime care to chimpanzees who so desperately deserve it."  
—*Stephen Ross, PhD, Board Chair, Chimp Haven*

- ♦ "We've just received [NEAVS'] most generous gift in the post and the whole place is buzzing. Thanks for this and for your faith in our work—it's come at one of the most challenging times and we couldn't be more grateful...."

—*Jill Robinson, Founder and CEO, Animals Asia Foundation*

- ♦ "Thank you for your dedication, passion, and generous heart."  
—*Triana Romero, Director of Communications, Save the Chimps (In response to NEAVS' contribution toward dental equipment for STC's clinic.)*

- **We've been honored to be a part of "Unforgotten: Animals Rescued from Research,"** created by photojournalist Jo-Anne McArthur and videographer Kelly Guerin with voice-over by Dr. Capaldo. **We're excited to work with Jo and Kelly on future projects to inspire a more compassionate world!** (Visit [www.neavs.org/resources/publication/614](http://www.neavs.org/resources/publication/614) to view the video.)

After another year of milestones, we are ready to face the challenges of all that is left to be done and to celebrate more victories with you.  
—*The NEAVS Team*



## In Memoriam

**In loving memory of friends who passed in 2015...**

**"They whom we love and lost are no longer where they were before. They are now wherever we are."**

—*St. John Chrysostom*



# 2016 Working Towards Making History!

As a loyal donor, we want to say **THANK YOU** for your contributions, dedication, attention and readiness to help. The strides we are making—*because of you*—on behalf of *all* animals in labs are deeply rewarding and historic (**like the NIH retiring ALL of its chimpanzees**)!

Your words of heartfelt encouragement help us to remain resolute and moving forward...

"I have been with your organization for many years...thank you for all you have done and are continuing to do." —*Alice S.*

"Thank you for all you do to speak up for the voiceless and powerless animals!" —*BJ W.*

"Thank YOU...for setting the record straight! Thank you for all that NEAVS does for the Animals!" —*Cheryl V.*

Despite all our accomplishments, there is still so much to be done. But, with your commitment and our steadfast work, we can achieve our shared goal. Looking ahead we will build on the progress of 2015, and *spring* into 2016 head, feet and heart first.

NEAVS' 2016 focus includes:

- **The Yerkes 8**

Strides for chimpanzees in 2015 was cause for celebration and was transformative for them and for advancing science. But, there is still a long way to go...including NEAVS' continued opposition to Yerkes Research Center's export permit to ship the Yerkes 8 overseas to an unaccredited zoo. We press on to making certain chimpanzees who languished for years in labs are provided *no less than* the expert care and commitment of accredited U.S. sanctuaries.

- **Humane Cosmetics Act (HCA)**

Increasing bipartisan co-sponsorship of the Humane Cosmetics Act in 2015 is deeply encouraging. But, we need to push it further by making sure every U.S. Representative is behind this bill. YOU can help move the HCA to passage by contacting your U.S. Rep. Ask him/her to help the U.S. *follow the lead* of numerous countries, which have already



Rescued capuchin monkey now living in a U.S. sanctuary.

declared cosmetics testing on animals unnecessary and inhumane!

- **Cruelty-Free Beauty Days**

We are expanding 'cruelty-free beauty days' across *all* of New England and farther—spreading our message promoting passage of the HCA. The more people we educate on the importance of purchasing cruelty-free products (*look for the Leaping Bunny logo!*), the more pressure cosmetics companies have to make the *leap* toward humane, non-animal product testing.

- **Special Webinar Series**

Thank you to everyone who attended NEAVS' webinar in February, "Yerkes in Context: Chimpanzee Retirement and the Endangered Species Act," hosted by Dr. Theodora Capaldo, CEO, NEAVS, and special guest host, Attorney Katherine Meyer, Founding Partner, Meyer Glitzenstein & Eubanks. We know that our members and supporters want to hear from us and we are listening. *Please 'stay tuned' for NEAVS' next webinar series event invitation featuring other respected leaders in the animal protection movement worldwide!*

With your help, we have set these and other 2016 goals as we work towards the day when animal research is history—not science.

# Judy and Pedro Hecht: A Long-Time Love for Animals

## In Memory of Vita



Judy and Pedro Hecht have had a longtime love for animals and have been generous supporters of NEAVS for many years. Their generosity includes allowing us to tell you their inspiring story.

Judy, a Hawaiian native, is an art history graduate and former staff member of the Metropolitan Museum of Art, New York. Pedro is a retired New York import/export professional. Self-described animal advocates, Judy and Pedro strive to live their beliefs and values, championing all animals.

Years ago, they adopted a homeless cat named Vita. As for most of us who are lucky enough to share our lives with a companion animal(s), Vita was a cherished and beloved member of the Hecht family. *"We did not know that she had feline leukemia. We tried to help her and did for only about six weeks before she died while I was on the phone with her vet. Our grief made us realize all the more how much she meant to us. I decided there and then that if we could help her kind in some way, we would,"* said Judy.

Judy and Pedro became vegans practically overnight. They decided they could no longer consume animals and purged their home of all animal and animal derivative products, permanently.

***"My hope still is to leave the world a bit better than when I got here."*** —Jim Henson



© Selfie

***"Pedro and I decided that we want to share our good fortune and support animals now, while we are still alive and hopefully see our gift benefit animals."*** —Judy Hecht

Judy and Pedro's advocacy didn't stop there. They established a trust in Vita's memory, to further their commitment to animals. Their dedication to kindness and their support of NEAVS has been immeasurable. *"Pedro and I decided that we want to share our good fortune and support animals now, while we are still alive and hopefully see our gift benefit animals,"* said Judy. NEAVS is honored to have Judy and Pedro's faith in our work.

And, again, thank you to ALL of our supporters who—like the Hechts—care deeply and support what we do!







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## NEAVS' Family of Programs



Project R&R: Release and Restitution for Chimpanzees: NEAVS' national campaign to end chimpanzee use in research and provide them homes in sanctuary.  
[releasechimps.org](http://releasechimps.org)

NEAVS is a founding member of the Coalition for Consumer Information on Cosmetics (CCIC) and its Leaping Bunny program certifying cruelty-free products.

[neavs.org/campaigns/ccic](http://neavs.org/campaigns/ccic)



NEAVS' sister organization the American Fund for Alternatives to Animal Research (AFAAR) provides funding to researchers worldwide to develop, validate, and implement alternatives to animal use in all areas of science.  
[neavs.org/campaigns/afaar](http://neavs.org/campaigns/afaar)



NEAVS' educational affiliate Ethical Science Education Coalition (ESEC) affirms the right to cruelty-free science education, providing students at *all* levels support for their right to non-animal alternatives.  
[neavs.org/campaigns/esec](http://neavs.org/campaigns/esec)

